

**Kelce College of Business**  
**Chairs Meeting Minutes**  
**September 15, 2009**  
**2:30 pm**

**Present:** Ms. Becky Casey, Dr. Dean Cortes, Dr. Richard Dearth, Dr. Felix Dreher,  
Dr. Eric Harris

1. Spring 2010 Class Schedule
  - a. Tentative Spring 2010 class scheduling was discussed
  - b. Schedule was due to Registrar on Monday, Sept. 14
  - c. MBA schedule
    - i. MGMKT classes have been rotated from day to night
    - ii. MGMKT (Dr. Fischer) will teach International HRM
    - iii. ECON will teach international course in the fall 2010
    - iv. Potential conflict with Thursday night Accounting and Finance courses
  - d. Capstone courses
    - i. Two business strategy courses will be offered in MGMKT
  - e. Other courses with potential conflicts were discussed
  - f. BG&S course instructor may change
  - g. International elective in the MBA program rotation will be:
    - a. Accounting (Fall 2010)
    - b. Management & Marketing (Spring 2010)
    - c. IS (Fall 2011)
    - d. Econ (Spring 2011)
2. Staffing report will be submitted to the Provost
  - a. Requesting that Ph.D. Accounting position be given back
  - b. Requested an Assistant Professor position for Econ/Finance to facilitate Ms. Freund's situation as a Ph.D.
  - c. Didn't ask for an additional instructor position for Econ
  - d. Asked for salary adjustment for one of the MGMKT instructors
3. Adjunct position requests for spring 2010
  - a. CSIS – 3 positions
  - b. ECON – 0 positions
  - c. MGMKT – 7 positions
  - d. ACCTG – 3 positions
4. Summer 2010 – will be discussed further next week
  - a. Basic consensus was that it is viewed as a way of employing faculty to keep pace with deficiencies in salaries and is used in a programmatic way to aid students who get off track with their course scheduled.

5. Meeting with PSU attorney about facility use (Tuesday, Sept. 15)
  - a. Darron Farha (PSU general counsel) met with PSU Dean's about facility use
  - b. Issue started over incident that occurred on campus last semester
  - c. Today it was proposed that each college have their own policy on external usage.
    - i. Academic deans did not like having different policies among the colleges.
    - ii. Discussed what rooms would be excluded from any external/public use.
    - iii. Discussed limited room usage for only educational purposes.
  
6. Dr. Dearth and several others met with the LiveText representative this morning.
  - a. College of Business will be the first on campus to use LiveText.
  - b. Ida Asner (LiveText rep) stated that we need to have a validated rubric to judge assessment.
  - c. If we use a performance based assessment – that information can go in the students' portfolio and will benefit the students. We should be able to use our AACSB Learning Goals.
  - d. The first thing we need to do is go through all courses and determine what the instructors are doing – are there teachers who use case studies or are requiring submitting another type of written or oral report? These would be logical courses to assess.
  - e. Several other ideas for assessment were discussed with Ms. Asner.
  - f. Advantages for the students will be their portfolio and immediate direct feedback.
  - g. Cost for students is a one-time \$90 fee which would be assessed in the first course the student takes that uses LiveText assessment.
  - h. Dr. Dearth asked that Chairs provide deliverables for all classes in College of Business departments by next week so that he can get this information to Ms. Asner, and can then pick where to do assessment.
  - i. Will continue to use indirect assessment (MFT, GloBus, alumni surveys, employer surveys, feedback from stakeholders, etc).

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Richard Dearth, Dean  
Kelce College of Business