



KELCE
COLLEGE OF BUSINESS
Pittsburg State University

**Undergraduate Curriculum Management and
Assurance of Learning Committee
Meeting Minutes**

Monday, September 26, 2022, 10:00 a.m.

Meeting Facilitator(s): Mary Jo Goedeke, Chair

Recorder: Mary Jo Goedeke

In Attendance

Jae Choi, CIS (attended via Zoom)

Bienvenido Cortes, Graduate School of Business (Ex-Officio)

Mary Jo Goedeke, Accounting

David Hogard, Academic Advising (Ex-Officio)

Kay Kim, Finance

Anil Lal, Economics (attended via Zoom)

Shipra Paul, Management

Mary Wachter, Marketing

Guests in Attendance: None

Not in Attendance: None

Committee Meeting

The chairs of the UCM&AOL Committee, Mary Jo Goedeke, called the meeting to order at 10:00 a.m.

The meeting was started by welcoming new members, Mary Wachter and Kay Kim, to the committee.

- I. Curriculum Management.

No new items for consideration.

II. AOL

a. Communication

Mary Goedeke started discussion regarding the communication learning competency by reviewing the assessment progress thus far to bring the committee's newest members up to speed. Mary Goedeke advised that the committee had already developed a rubric to use during assessment and completed the first assessment in the MKTG 330 Principles of Marketing class in Fall 2021. The assessment was conducted by Kristen Maceli and Matthew Lunde. Matthew Lunde has left Pittsburg State University. David Hogard and Shipra Paul advised that new faculty member Hamid Khan had taken over Matthew Lunde's Principles of Marketing classes. The committee briefly reviewed the assessment results from the first assessment and discussed curriculum changes that were implemented in that class. The results of the assessment were overwhelmingly positive and as a result no curriculum changes were made to the curriculum. The committee discussed the need to re-evaluate the competency to test the robustness of the results and findings. Mary Goedeke advised that she would contact Drs. Maceli and Khan and would work with them to implement the second assessment this semester.

b. Information Technology'

Mary Goedeke presented the committee with copies of the results from the Fall 2021 assessment for Information Technology as well as a copy of the curriculum changes which the committee previously approved to address the findings for that assessment. Mary Goedeke reminded the committee that based upon the initial assessment the first two dimensions involving analysis and development were targeted for curriculum improvements. Jae Choi advised that he had implemented the proposed curriculum changes and was ready to re-assess student performance this Fall 2022 semester.

c. Teamwork/Professional Deliverables

Mary Goedeke presented the committee with a rubric containing the assessment results for Professional Deliverables for both the Fall 2020 and Fall 2021 semesters. The committee reviewed and analyzed the data presented. As previously evaluated, the committee found the results of these two assessments to be mixed. Mary Goedeke communicated to the committee that she would reach out to Stephen Horner and Mary Judene Nance regarding their planned curriculum improvements for that course. As previously discussed with the committee, the “teamwork” learning competency is scheduled to be re-evaluated this semester based upon the mixed results from prior assessments. Also, Mary Goedeke reminded the committee that curriculum improvements as a result of the assessment were made, not only in MGT 690 Business Strategy, but also the Business Professionalism course. Because Business Professionalism is a sophomore level course, and because curriculum improvements were not fully implemented in that course until Spring of 2022, the second assessment of Business Strategy would not fully capture the benefits of the curriculum changes. Therefore, a third assessment would be necessary this semester.

Mary Goedeke also reminded the committee that the teamwork competency had been divided into two rubrics for measurement because of how the competency was worded. The teamwork aspect was being evaluated based upon a peer review performed by participants in the group project. The first peer-review assessment as conducted in Fall 2020 and yielded overwhelmingly positive results. Given the outstanding performance of students on this aspect of the assessment, no curriculum changes were implemented. However, the committee decided to test the robustness of the finding by re-assessing this competency this semester again through the MGT 690 Business Strategy course.

d. Critical Thinking

Mary Goedeke presented the committee with the results from the Critical Thinking assessment from Fall 2021 as well as a summary of curriculum changes implemented in response to the assessment in that course. Shipra Paul advised that the second assessment had already been

completed in Spring of 2021. The assessment was conducted in MGT 420 Quantitative Decision Making. Three sections of the class are taught, one by Shipra Paul and two by professor Chong Lee. Mary Goedeke acknowledged the receipt of the assessment data from Shipra Paul and Shipra Paul advised that she forwarded the data received from Chong Lee as of the morning of the meeting. Mary Goedeke advised that she would place the data on the rubric for the committee's review at the next meeting.

Mary Goedeke advised that given time-constraints we would review any data received from indirect measures at the next meeting.

With no further business to discuss, the committee agreed to meet later in the semester to discuss indirect measures data, when available. The committee will also meet to review any items of legislation, as necessary.

The committee was adjourned.

/s/ Mary Jo Goedeke
Mary Jo Goedeke, Recorder and Chair