



**Undergraduate Curriculum Management and  
Assurance of Learning Committee  
Meeting Minutes  
Wednesday, April 6, 2022, 1:00 p.m.**

**Meeting Facilitator(s):** Fang Lin and Mary Jo Goedeke, Co-chairs

**Recorder:** Mary Jo Goedeke

**In Attendance**

Mary Jo Goedeke, Accounting

David Hogard, Academic Advising

Anil Lal, Economics

Fang Lin, Finance

Matthew Lunde, Marketing

Shipra Paul, Management

**Guests in Attendance:** Stephen Horner, Associate Dean Kelce Undergraduate School of Business

Not in Attendance: Bienvenido Cortes, Graduate School of Business (On Sabbatical), Jae Choi, CIS

**Committee Meeting**

The co-chairs of the UCM&AOL Committee, Fang Lin and Mary Jo Goedeke, called the meeting to order at 11:00 a.m. by Zoom meeting.

I. Curriculum Management.

No new items for consideration.

## II. AOL

### a. Indirect Measures

Fang Lin presented two surveys to the committee for their review. The first survey was the Kelce Alumni Survey and the Kelce Employer Survey. These surveys were last administered in 2016, and have been updated to reflect 2021 majors.

#### i. Alumni Survey

The Committee reviewed each question in the proposed survey. Changes to increase question accuracy and address inclusion issues were made. The question regarding what skills/knowledge the graduate learned while at Kelce was modified to include societal impact to begin capturing data to this important field. A new question was added to determine whether graduates felt additional skills or learning areas would be beneficial to them prior to graduation. After discussion, it was determined that this should be administered as an exit survey to recent graduates and that it should be completed every two years.

The committee discussed presenting this survey through the Business Strategy course to maximize the response rate. We also discussed coordination with the graduate AOL committee to capture data from recent MBA/MPAcc/PMBA graduates. Fang Lin will make the suggested revisions and coordinate with Lynn Murray, chair of the graduate AOL committee.

#### ii. Employer Survey

The Committee reviewed each question in the proposed survey. Similar comments and modifications were made to make the survey consistent with data produced from the Alumni Survey.

## III. AOL

Due to the press of time and the lengthy discussion on survey questions, the remaining portion of the agenda was postponed to a later meeting date. The committee did briefly discuss the status of

assessments. We are still waiting on assessment results from one class section in which the Communication learning goal was assessed. We have all data for the assessments administered in Fall 2021 for Teamwork/Professional Deliverables, and we also have all the data from the Spring 2022 assessment for Information Technology. Shipra Paul is administering the second Critical Thinking assessment this spring and expects to have results after the school term.

Fang Lin reminded the committee that he was leaving Pittsburg State University after June. He thanked everyone for their hard work and collaboration on the committee. Mary Goedeke thanked Fang for all of the work he did for the committee during his term as Co-chair.

A follow-up meeting was scheduled for April 20, 2022 at 1:00 p.m.

The committee was adjourned.

/s/ Mary Jo Goedeke  
Mary Jo Goedeke, Secretary and Co-Chair