



**Undergraduate Curriculum Management and Assurance of Learning
Committee**

Meeting Minutes

Monday, February 15, 2021, 10:00 a.m.

Meeting Facilitator(s): Fang Lin and Mary Jo Goedeke, Co-chairs

Secretary: Mary Jo Goedeke

In Attendance: Bienvenido Cortes, Economics, Associate Dean for Graduate School of Business
Linden Dalecki, Marketing
Mary Jo Goedeke, Accounting
Fang Lin, Finance
Shipra Paul, Management
Jae Choi, CIS

Not in Attendance:

June Freund, Economics
David Hogard, Academic Advising

Committee Meeting

The co-chairs of the UCM&AOL Committee, Fang Lin and Mary Jo Goedeke, called the meeting to order at 10:00 a.m. by Zoom meeting.

I. Curriculum Management.

There were no curriculum items for consideration.

II. AOL

a. Kelce Mission Statement

Fang Lin and Mary Goedeke advised the committee that they had met with Dean Paul Grimes about the need to include learning goals and objectives in the mission statement. Dr. Grimes advised at the meeting that President Scott may retire soon and that the University's strategic plan is being extended for a year so that the incoming President can help develop the University's new mission. Dr. Grimes believed that it would be best to delay updating the Kelce Strategic Plan and therefore the Kelce Mission Statement so that it could coincide with the development of the University's new strategic plan. We will consider adding learning goals and objectives to the Kelce Mission Statement at that time.

b. Spring Assessments

The committee will continue to work with faculty to develop a rubric for each of the goals assessed this semester, including communication and Information technology.

c. Fall Assessment Research Results

i. Critical Thinking/Quant Decision Making

The committee then again turned its attention to the results of the Critical Thinking assessment. The committee concluded that in order to drive curriculum improvements it would be helpful to have a curriculum map illustrating when critical thinking is presented to students during the undergraduate curriculum. Fang Lin volunteered to set up a learning goals map based upon our Course Matrix.

The committee agreed to re-visit this issue at the following meeting with the intention of further developing curriculum improvements for this area.

ii. Teamwork/Business Strategy

Mary Goedeke advised the committee that all of the data for the Professional Deliverables rubric had been received from the Business Strategy instructors. There were some small questions about the data

that are being resolved, but that the completed results would be available by the March 1 meeting.

Also, she reported that the results for the Teamwork dimension had not yet been received, but that she expected that data to be received by the next meeting as well.

d. Indirect Measures

The committee then discussed the need to proceed with indirect measures. Fang Lin and Mary Goedeke advised the committee that they had discussed this matter with Dean Grimes. Bienvenido Cortes stated that he believed Mimi would have access to the old survey which would have been conducted by Eric Harris, prior to his departure. Also, he suggested that to survey recent graduates the Alumni Center may be able to administer that survey. Fang Lin stated that there had been some discussion of creating a new Applied Business degree, and that it would be important to survey prospective employers and students to see if this is a degree in which they would have interest. Stephen Horner suggested contacting Career Services to have them administer a survey to employers. The consensus of the committee was that we should proceed with trying to begin with these surveys this semester.

e. MFT

Stephen Horner then advised that the MFT exam was scheduled for March 8 at for BBA students and March 9 for MBA students. He asked that we provide proctors for those exam times. Mary Goedeke advised that she would circulate a sign up sheet to schedule adequate proctors for the exam.

The next meeting was set for March 1, 2021 at 10:00 a.m.

No further activities to report. The meeting was adjourned.

/s/ Mary Jo Goedeke
Mary Jo Goedeke, Secretary and Co-Chair