



KELCE
COLLEGE OF BUSINESS
Pittsburg State University

Undergraduate Curriculum Management and Assurance of Learning Committee

Kelce College of Business

September 14, 2020, 1:00 p.m.

Agenda

I. Curriculum Management

- a. Request for New Course – MKTG 201 Fundamentals of Marketing
- b. Request for Course Revision – MKTG 330 Principles of Marketing

II. AOL

- a. AOL Seminar Update
- b. Kelce Mission Statement
- c. Status of Fall AOL assessments
 - i. Teamwork – Business Strategy
 - ii. Critical Thinking – Quantitative Business

III. Old/New Business

IV. Next Meeting set for: September 28, 2020 at 1:00 pm

V. Adjournment