

**Undergraduate Curriculum Committee  
Meeting Minutes  
Friday, August 16, 2019**

**Meeting Facilitator:** Theresa Presley (Chair)

**Secretary:** Jennifer Shewmake

**In Attendance:** Linden Dalecki, Marketing  
June Freund, Economics  
David Hogard, Academic Advising  
Shipra Paul, Management  
Theresa Presley, Accounting  
Jennifer Shewmake, Accounting  
Dwight Strong, CIS  
Fang Lin, Finance

**1. Review of Agenda**

**2. Review of the purpose and responsibility of the Committee.**

- Reviewed the responsibility of the committee as set forth by the College
  - Review proposals for curriculum changes.
  - Recommend curriculum changes.
  - Design and coordinate the college's assurance of learning, processes, evaluate the outcomes of these processes, and recommend improvements.
  - Ensure that curriculum remains current, relevant, consistent with mission, and in accordance with university policies (accreditation).
  - Ensure that AOL is coordinated with university and AACSB standards.
- Reviewed the vision, mission and guiding principles of the Kelce College of Business (KCOB)

**3. Discussed the Committee to do list for the 2019-2020 year**

- Revisit or reaffirm the vision, mission and guiding values
- Set goals and objectives for the undergraduate program fit to the mission statement of KCOB.

- Assess the 2017-2018 curriculum changes to determine effectiveness
- Gather faculty course mapping as required by AACSB
- Determine what data is to be collected in regards to major and minor curriculum changes
- Establish benchmarks (targets) for curriculum and curriculum changes
- Collect Big C (legislated) and Little C (not legislated) curriculum changes throughout year.

**Next meeting:** Friday, August 23, 2019 at 1 p.m. in the Accounting Conference Room

**Task to complete before meeting:**

Each committee member is to discuss within disciplinary areas and select 4 learning goals constructs that exemplify the undergraduate program from those listed below:

- Communication, Ethics, Critical/Analytical Thinking, Global Awareness, Teamwork, IT, Applied Knowledge, General Knowledge, Leadership, Creativity/Entrepreneurship
- Additional common learning goals shared by Dalecki – global business, diverse backgrounds, multicultural, ethical, responsibility, community outreach, innovation (in teaching)