



KELCE
COLLEGE OF BUSINESS
Pittsburg State University

MINUTES

Kelce College General Faculty Meeting
2:00 p.m., Friday January 22, 2021
Kelce Auditorium and Online via Zoom

Present (in person and on Zoom (Z)): Don Baack, Alex Binder, Kevin Bracker, Jae Choi (Z), Dacia Clark (Z), Din Cortes, Maeve Cummings (Z), Linden Dalecki (Z), Michael Davidsson, Lori Scott Dreiling, Kylie Edgecomb, Chris Fogliasso, June Freund (Z), Mary Jo Goedeke, Paul Grimes, Praveen Guraja, David Hogard, Steve Horner, Holly Kent, Anil Lal (Z), Choong Lee (Z), Sang-Heui Lee, Fang Lin, Matt Lunde, Kristen Maceli (Z), Mike McKinnis, Mimi Morrison, Lynn Murray, Mary Judene Nance, David Newcomb, Lisa Paterni, Shipra Paul (Z), Melissa Payne (Z), Theresa Presley (Z), Irene Robinson, Wei Sha (Z), Connie Shum, Rachel VanBecelaere, Mary Wachter (Z), David Weaver, Gail Yarick

Absent: John Kuefler, David O'Bryan, Ashley Phillips-Ables, Dwight Strong, Jay vanWyk

- I. Welcome and Opening Remarks
 - a. Dean Grimes welcomed all to the spring semester and thanked everyone for their contributions in getting us through 2020
- II. COVID-19 Response Updates
 - a. Campus rules remain status quo as it was last semester – booklet with policies distributed to students and parents
 - b. Free testing available in Bicknell parking lot until end of January
 - c. Internal traffic flow in Kelce remains the same for hallways and staircases
 - i. External doors now bi-directional except for auditorium (west)
 - d. Remember spring break moved to end of term / commencement will look like December's
 - e. PSU will not implement "mental health days" for students, faculty or staff this semester
- III. Development News/Building Update – Kent
 - a. Proven Promise Pitt State Campaign update
 - i. Campaign expires at the end of this fiscal year
 - ii. Pitt State has reached 85% of its goal and expects to fully complete the \$100 million campaign this year
 - iii. KCOB building renovation project will be at the top of the list for ongoing contributions and the next campaign
 - b. Building needs \$5-6 million additional dollars in order to begin construction
 - i. Working with architects on several issues that may be changed to save money
 - ii. Notable gifts – 3 additional spaces have been named and funded (\$100,000 each)
 - iii. There are 45 spaces already named in the building including 18 faculty offices; 30 spaces remain that can be named
 - iv. Working on recognition program for donors – how the recognitions will be realized (location/size of names/etc.)
 - v. Space has been identified for Sales Center off on main level as well as a dedicated space for the BERF on the second floor
 - vi. Space for a dedicated audio-visual room on second floor identified for distance learning production and recording
 - c. Golf Tournament – Holly thanked those who helped with the KCOB golf tournament in October

IV. Updates – Standing College Committees

- a. Undergraduate Curricula Management and Assurance of Learning – Goedeke & Lin
 - i. Meetings are going well and have identified courses for assessment this semester
Faculty will be contacted soon about courses included in these assessments
 - ii. Will be introducing some items to attempt to get increased faculty engagement and participation in the process
- b. Strategic Planning Committee – Grimes
 - i. Need to review mission and vision statement and make sure everything is in line with the 2020 standards
 - ii. Will be meeting with committee members to begin working on these items over this semester and next
- c. Faculty Development and Instructional Resources – S. Lee
 - i. Will host 3 events this semester in February, March & April
 1. February – Library – Randy Roberts
 2. March – Research Colloquium (will need volunteers to present)
 3. April – in process (University Police – Stu Hite)
 - ii. Need assistance with future events/presenters
- d. Student Reinstatement – O’Bryan (Not present)
 - i. Dr. Baack reported limited number of requests with no significant issues
- e. College Academic Honors – Shum
 - i. Students applying for academic honors deadline is Feb. 1
 - ii. Please use KUSB as correct department name on form – ask students to provide detailed information about their projects on the form as well as obtaining all approvals
- f. Graduate Curricula Management and Assurance of Learning – Murray
 - i. Goals have been developed, classes mapped and data beginning to come in
 - ii. Will be scheduling a committee meeting soon
- g. Student Recruitment and Retention – Murray
 - i. Planning a Zoom visit evening with students that aren’t able to come to campus
 - ii. Need to work on campus prospective student visits – will need to use GA’s and other student volunteers

V. Academic Updates

- a. Outreach and Business Engagement – Murray
 - i. Planning luncheon for Women in Business – asking women senior business leaders in the area to lead the discussions for junior business leaders and students
 - ii. Sales Center has been approved by the KBOR; Working with the National Sales Center Alliance on start-up
 - iii. 3 day start up initiative – Course/workshop will be May 17-24 as an elective class; Working with SBDC on the course (Dacia Clark)
 - iv. WSU Center for Management Development – working with them but won’t be offering workshops for now
 - v. Dr. O’Bryan handles internships for Accounting & CIS and Dr. Murray directs all other internships; Internships can be approved for any semester; Students must be enrolled in an internship course while they are participating in their internship in order to get credit
 - vi. Working with live clients – need to document these for AACSB
- b. Academic Advising and Career Readiness – Hogard
 - i. Academic Advising area – thanked all faculty and staff who work with their office; Contact AACR office if any have questions or need assistance
 - ii. There are currently about 650 Kelce UG students enrolled
 - iii. New group of admitted students who will be assigned new advisors shortly; All need to be aware of Pitt State Pathway and new degree audit
 - iv. Career Readiness – spring Career Day is March 16 (virtual)
- c. Graduate School of Business – Cortes
 - i. Pitt State MBA program announced to be the largest in the state of Kansas and has been recognized as the #1 program in the state by the *Wichita Business Journal*; Dr. Grimes thanked Dr. Cortes and the graduate faculty for all the hard work to make this happen

- ii. Updates
 1. Spring 2021 enrollment – traditional MBA has 60 enrolled; PMBA has 314 enrolled; MPAcc has 3 students
 2. Will be meeting with other units on campus to discover if there are other emphases that could be added to the MBA program; Moving in a positive and growing trend; Class sizes in PMBA are growing (some in excess of 100 students)
 3. Graduates – Dec. 2020 - 44 PMBA graduates
 4. Faculty are invited to teach for the PMBA and should contact Dr. Cortes if interested
 5. Tuition revenues from PMBA totaled \$416,250 at the end of the fall 2020 semester
 6. New position to hire Coordinator for Academic Support and Enactus Advisor – 12-month staff appointment funded through PMBA revenues; Will work 60% with KGSB and 35% assisting UG advising
- d. Undergraduate School of Business – Horner
 - i. Thanks to all who have submitted annual reports for 2020 and Goals & Objectives for 2021; These are due to Dr. Horner by Monday, Jan. 25
 - ii. He will work on faculty performance appraisals after annual reports are received; Performance approvals are due to faculty by March 1
 - iii. Faculty Qualifications are necessary from all faculty; Normally these meetings are scheduled face to face – this year forms were sent electronically through Adobe Sign; Please submit by Jan. 27
 - iv. Fall & Summer schedules are due to Registrar soon; PC's will have their part done and submitted by next Wednesday
 - v. Currently we are engaged in a faculty search to replace Dr. Kevin Bracker's finance position; Will begin review of applications on March 1; Thanks to Dr. Lin for chairing search; More than 30 applications already submitted

VI. General College Announcements – Grimes

- a. Digital Measures – All faculty are required to update their information in Activity Insight (Research/Service/Teaching)
- b. Teaching – copies of all course syllabi to Rachel – necessary for HLC
- c. Research – copies of publications to Mimi in Dean's Office – needed for AACSB reports
- d. AACSB – Official CIR request is due this summer (July 1) for visit in 2023-2024
 - i. Timeline – file CIR this year for reaffirmation; next year we are responsible for getting everything in place; following year is most important (2022-2023) as it is the “year of record” and data from this year is the basis of the review; team will come for review in fall 2023 (could be spring 2024)
 - ii. Need to make sure all faculty positions are filled during the year of record. Planned retirements/leaves need to be communicated to the dean as soon as possible

VII. New Business

- a. Part Time Lecturers Committee – see proposal to modify College Bylaws
 - i. Background – reviewed committee structure in the college bylaws (attached); proposal to add part-time lectures committee to bylaws – AACSB driven
 - ii. Discussion – will need a rep from every major area; reviewed draft proposal
 1. Motion made by Don Baack to accept the proposal on modifying the College Bylaws as appears in the draft proposal; Mary Judene Nance seconded the motion.
 - iii. Vote to adopt – faculty voted unanimously to adopt the new modification; Bylaws will be amended and posted to the Official Documents page on the web
- b. Applied Business Administration degree – see memo concerning idea as distributed by the Dean
 - i. Background – Dean Grimes reviewed the degree program as proposed in memo to faculty; generalist business degrees have not been offered at Pitt State since the early 1970's; KLT developed the name of the degree but name is not locked in

- ii. Discussion – this type of program (GBA) is offered by 2 schools in Kansas (Washburn & WSU), also Missouri Southern & Missouri State; there is a lot of flexibility for us with these types of programs; could work certificates into the program; might lead to students being able to teach business (and become licensed by the state) in K-12; no analytics have been done on who might have an interest; could poll students about interests in this type of degree and link to AOL with AACSB; discussed whether this program could be a drain on other programs (Goedeke), but could actually be helpful for retaining students within the college (Murray) – discussion followed; for program review would include all faculty teaching within the generalist program – wouldn't be a problem; will need to go to Faculty Senate and be legislated – other areas might reject because students could be drawn to this major instead of their areas – need to work to be proactive to avoid conflict ahead of time; want to cooperate with other programs; program will be a major under the BBA degree
- iii. Vote to develop and consider – A motion was made by Don Baack to continue with the process of creating an Applied Business Degree, and seconded by Chris Fogliasso.
- iv. Vote – vote was called and motion passed unanimously. KLT will begin working on proposal to have ready for the end of the spring semester meeting
- c. AACSB – new standards and social responsibility expectations
 - i. Background and discussion on new AACSB standard 9
 - 1. AACSB expects business schools to “do good for the world”– to have a broader social impact other than just graduating students
 - ii. Call for volunteers to serve on ad hoc task force
 - 1. Needed to identify what we are already doing (i.e.: Vita program, student organization activities, Toys for Tots drive in December, etc.)
 - 2. Asking for faculty to volunteer. Let Dr. Grimes know after the meeting

VIII. Old Business – none

IX. Adjournment - 3:47 pm

Spring Dates to Remember:

1. Apple Day – March 1
2. Mid-term Grades Due – March 15
3. Spring Career Expo – March 16
4. Pre-enrollment Begins – April 4
5. Last Day to Drop – April 5
6. Transfer CARES – April 12 and 13
7. Kelce Picnic – April 27
8. Last Day to Withdraw – April 29
9. Finals Week – May 3 through May 7
10. Commencement – May 7 (evening)
11. Spring Break Week – May 10 through May 14
12. Grades Due – May 17