

MINUTES

Kelce Board of Advisors Meeting
12:00 Noon, November 10, 2017
Governors Room – Overman Student Center

Present: Doug Ball, Jeff Beasley, Ken Brock, Terry Calloway, Din Cortes, Tad Dunham, Tommy Elms, Mike Foster, Nancy George, Paul Grimes, June Harryman, Vince Horton, Brandee Johnson, Anil Lal, Lynn Murray, Jeff Ney, Terry Puett, Jerry Ross, Cheryl Sullivan, Steve Thompson, Rachel Vanzant.

Absent: Paul Bergant, Kevin Bracker, Susan Cook, Doug Eaton, John Ison, Daniel Kjergaard, John Lowe, Charles Myers, Peter Rosen, Mark Paden, Randy Piccini, Lee Scott.

- I. Welcome and Opening of the Meeting – Chair Nancy George
 - Introduction of New Members
 - Brandee Johnson
 - Mike Foster
 - Farewell to Departing Member
 - June Harryman – certificate of appreciation was presented to June for her 23 years of service on the Kelce Advisory Board. June has taken a new position with the Department of Labor in Washington, DC.

- II. Introduction of President Scott – Dean Paul Grimes
 - University Update – Dr. Scott gave the board updates on PSU and the proposed timetable for breaking ground on the KCOB building project (Spring 2020). Additionally, \$6 million in state funds from the renovation and restoration program will be re-allocated to the project.

- III. Development Update – Holly Kent, Director of Development for KCOB
 - 2017 Golf Tournament – Jeff Ney
 - Jeff organizes the annual golf tournament; the 8th annual tournament was held this year in Overland Park.
 - The golf tournament generated an additional \$8,000, giving the golf tournament fund a total of around \$46,000.
 - There were 14 corporate sponsors this year.
 - This will be the 3rd year that a \$1000 scholarship is awarded.
 - The next golf tournament is scheduled for the first Monday in October 2018 at Brookridge Golf Course.
 - Jeff stated that they need additional committee members in different age groups on the golf committee.

- Holly Kent Updates
 - PSU is currently working on a \$55 million campaign with the Phonathon occurring now.
 - In 2017 PSU received a total of \$10.6 million in gifts and \$3.6 million in scholarships were awarded.
 - The first quarter of 2018 has generated \$1 million in gifts.
 - There are several new staff members in the Development office.
 - Discussed building pledges – just over \$10 million committed including the \$6 million in R & R funding.
 - KBOA endowment was established in 2013 with a goal of \$25,000 expected. Currently account has just over \$14,000. The minimum for the endowment has been met (\$10,000).
 - Discussed building naming opportunities.

IV. College Update – Dean Paul Grimes

- Renovation/Expansion of Facilities - discussed
- Curriculum Expansion
 - MPAcc Proposal
 - Masters of Professional Accountancy Degree has been needed for quite a long time especially for those undergraduate accounting students who will be taking the CPA exam that requires 150 hours of college credit.
 - Program has been approved at the university level and there is hope that the Kansas Board of Regents will act on approving the new program by the end of the year.
 - Online Professional MBA
 - Dr. Grimes was approached by Academic Partnerships to pursue creating an on-line professional MBA program at PSU. Dr. Grimes described the details of the program.
 - Students would be able to graduate in about 2 years if they stay on course.
 - AP's proposal is to serve in an Outside Program Management (OPM) relationship; revenue sharing model; AP won't get paid until we get paid.
 - AP will visit PSU for meetings next week to discuss the structure of the contract, and other program details.
 - Faculty who teach these courses will receive additional pay.
 - Discussion and questions – marketing will be very different than traditional programs; academic coaching (day to day and not the teacher);
 - AP is requesting a 10 year commitment from PSU. They currently promote business, education and nursing schools.
 - KCOB will be considered a leader at PSU and the region if this program is implemented.
 - If everything progresses with contract, and other program details, the first courses could be offered as soon as next fall.

- V. AACSB Update – 2017/2018 is our year of record. Team visitation will be mid-October 2018. KBOA will be asked to participate again with visitation team.
- VI. 20th day numbers for the semester. Dr. Grimes distributed these numbers for the fall semester. KCOB is staying almost the same while the rest of the university has declined.
- VII. A handout showing where currently enrolled KCOB students are from in the US and internationally was distributed and discussed.
- VIII. Young Alumni Advisory Board Proposal – Chair Nancy George
 - a. Discussed how to recruit members for this advisory board.
 - i. Ambassadors/advocates for Kelce and can associate better with current students.
 - ii. Group that could possibly help recruit students to the KCOB.
 - iii. Might be able to assist with mock interviews.
 - iv. Suggestions for start of this board were discussed:
 - 1. Set Goals
 - 2. Nominees for group
 - 3. KBOA member to attend first several meetings
 - 4. Balancing male/female and different majors
 - 5. Would need bylaws
 - 6. Try to organize in the spring and then start meeting in the fall
 - 7. Could actually use these individuals as a sub-committee of the advisory board
 - 8. KBOA would “sponsor” members on this board
 - 9. Discussed vetting candidates through the KBOA nominating committee.
 - 10. All were asked to come up with a name and send to Vince or Nancy.
 - b. There is still room for additional nominees for KBOA. Candidate names should be forwarded to Dr. Grimes and Vince Horton.
- IX. Review of Committee Assignments
 - a. Current Committee memberships:
 - 1. Executive Committee – Nancy George, Paul Grimes, Rachel Vanzant
 - 2. Membership/Nominating Committee – Paul Bergant, Ken Brock, Vince Horton, John Lowe, Jerry Ross
 - 3. Development/Endowment Committee – Doug Ball, Terry Calloway, Tad Dunham, June Harryman, Charles Myers, Jeff Ney, Terry Puett
 - 4. Student Activities/Careers Committee – Jeff Beasley, Susan Cook, Tommy Elms, Daniel Kjergaard, Randy Piccini, Cheryl Sullivan, Steve Thompson. (This committee could help incubate the young alumni committee)
 - b. Breakouts – committees met to discuss their roles and future work.
- X. New Business – A review of the KBOA bylaws will be on the agenda for the next board meeting.
- XI. Adjourn - 3:00 pm