



Study Abroad for Management and Marketing Majors

PSU allows students to participate in any study abroad program that is good for them – the following are only suggestions. Management and marketing courses are the simplest courses to find in English abroad, so there are MANY program options.

Short Term:

PSU short term faculty-led programs change from year to year. Keep an eye out for posters and announcements in your classes to learn about short term faculty led programs. K-State and KU and other universities' short term study abroad programs are open to PSU students. These also change from year to year.

Summer Programs (deadline to apply – March 1st for summer abroad):

La Rochelle Summer School in business – 3-week sessions on international business

<http://www.pittstate.edu/dotAsset/835ba32b-25cf-4db5-bd14-8b63a674cfbd.pdf>

MANY summer programs available through PSU's affiliate organizations:

ISA – most courses taught in English – <http://studiesabroad.com/>

- Programs to 13 different countries available.

API – most courses taught in English – <http://www.apistudyabroad.com/>

- Programs available in Italy.

AIFS – most courses taught in English – <http://www.aifsabroad.com/>

- Programs available in 20+ different countries.

IFSA Butler – most courses taught in English – www.ifsa-butler.org

- Programs available in China, England, and Scotland.

GlobaLinks – most courses taught in English – globalinksabroad.org

- Programs available at 50+ universities.

Semester Programs: (deadline to apply October 1st for spring abroad, March 1st for fall abroad):

Exchange Partner Universities:

Finland: University of Oulu – <http://www.oulu.fi/english/studentexchange/studying>

Courses taught in English:

https://weboodi.oulu.fi/oodi/vl_kehys.jsp?Kieli=6&MD5avain=&vl_tila=4&Opas=1048&Org=68&KohtTyypHierSulj=2

Finland: Haaga Helia – <http://www.haaga-helia.fi/en/about-haaga-helia/int/exch>

Courses taught in English: <http://www.haaga-helia.fi/en/about-haaga-helia/int/exch/courses-helsinki> <http://www.haaga-helia.fi/en/about-haaga-helia/int/exch/courses-porvoo>

Finland: Aalto University University –

<https://into.aalto.fi/display/enbscba/Calendar+of+the+Academic+Year>

Courses taught in English:

<https://into.aalto.fi/download/attachments/2883774/Curriculum+on+one+page+2013-2014.pdf?version=7&modificationDate=1388663385672>

Finland: Turku School of Economics and Business Administration:

<http://www.utu.fi/en/units/tse/Pages/home.aspx>

Courses taught in English:

France: La Rochelle Business School – <http://www.esc-larochelle.fr/eng>

All courses taught in English.

Germany: Hochschule für Technik und Wirtschaft - http://www-en.htw-berlin.de/student_exchange/index.html

Courses taught in English: http://www-en.htw-berlin.de/studying/study_programmes/index.html

Korea: Gyeongsan University – http://emc.gnu.ac.kr/sub/01_01_10.jsp

Courses taught in English: http://publiceng.gnu.ac.kr/sub/03_03_3.jsp

Korea: Hanyang University - <http://dis.hanyang.ac.kr/courses/>

Courses taught in English: <http://dis.hanyang.ac.kr/courses/business-economics-track/>

Korea: Kyung Hee University – <http://www.khu.ac.kr/eng/sitemap/sitemap.jsp>

Courses taught in English: <http://ekbiz.khu.ac.kr/>

Malta: University of Malta – <http://www.um.edu.mt/courses/list.php>

Courses taught in English: <http://www.um.edu.mt/courses/list.php>

<http://www.um.edu.mt/courses/list.php>

Portugal: Instituto Politecnico de Braganca – <http://portal3.ipb.pt/index.php/en/gri/general-information>

Contact Information: <http://www.erasmus.embraganca.info/departmentsEN>

Thailand: Bangkok University: International College - <http://www.bu.ac.th/th/inter/>

Courses taught in English: <http://buic.bu.ac.th/index.php/majors-creative-course/marketing-bachelor-of-business-administration/item/degree-plan-3-2-2>

Affiliate programs:

ISA: <http://studiesabroad.com/>

- Programs available in 33 different countries.

API: <http://www.apistudyabroad.com/>

- Programs available in 7 different countries.

AIFS: <http://www.aifsabroad.com/>

- Programs available in 20+ different countries.

IFSA-Butler: www.ifsa-butler.org

- Programs available in 9 different countries.

GlobalLinks: globallinksabroad.org

- Programs available at 50+ universities.

Middlesex University in London: www.mdx.ac.uk/studyabroad

Courses: International Marketing, Creative Advertising and Promotion – **summer only**

Edge Hill University near Liverpool: <http://www.edgehill.ac.uk/studyabroad>

Courses: <http://www.edgehill.ac.uk/undergraduate/courses/a-z>

Fall: Work Management and Organizational Behavior, Culture and Change, Relationship Marketing Management, Social and Sustainable Marketing, Marketing Communications, Consumer Behavior, Global Influences, Heritage, Ethics and Corporate Social Responsibility, Advertising and Business Communication
Spring: Information Systems, Digital and Interactive Marketing, Managing and Developing People, International Business, Events Management, Managing the Impacts of Leisure and Tourism, Strategic Management

**For more information about the process to apply, students may come to Whitesitt 118 for an advising appointment.