

PSU Strides to China and Hong Kong 2015

The PSU Faculty-Led Group Study Abroad to China 2015 will be held for two weeks from [May 09, 2015](#) to [May 22, 2015](#). China is one of the most dynamic and emerging economies in the world and has gotten nationwide attention for study abroad programs. PSU developed a faculty-led study abroad to China with the collaborative efforts of PSU and our partner university, SCUT (South China University of Technology) in Guangzhou, China.

Experiences through this program will expand the student's knowledge base that is, in often cases, confined in classrooms. For China's historical and cultural influences on most of the Far East countries, students also will appreciate the program for understanding the Asian culture. The follow-the-sun global firms would view such international experiences during students' school periods as one of the most competitive advantages. The program includes many excellent and fun activities. Contact Dr. Sang Lee (Ext. 4597, slee@pittstate.edu) at the Dept. of Management and Marketing for details.

✓ The program consists of various activities that include:

- City tours to Hong Kong and Shenzhen
 - Hong Kong (2 days): Hong Kong Stock Exchange Markets (HKEX), sightseeing, cultural places, and shopping districts
 - Shenzhen (2 days): Companies, cultural places, sightseeing, and market places
- Field trip to companies
 - Chen Liji Pharma Site
 - Yangchen Evening Paper
 - Pearl River Beer
 - Toyota automobile company
 - UC Technology
- Sightseeing to cultural sites and performances
 - Guangdong Museum
 - Pearl River Night Cruise with dinner
 - Chinese opera
 - Changlong amusement circus
 - Baomo Garden
 - Foshan Ancestral Temple
 - Home of Bruce Lee
- Lectures on China's economy & business
- Cultural Activities
 - Calligraphy
 - Paper Cutting
 - Kung Fu

✓ The estimated cost is \$1,667.18 per person (\$350 from PSU Study Abroad Fund is available) Included:

- Hotel accommodations
- Lecture & activity fees
- All entrance/performance fees
- Hong Kong trip
- Transportation during the program
- Shenzhen trip
- Meals

Not included:

- Tuition for a 3-credit summer course
- Airfare (approx. \$1,400)
- Passport & VISA fees
- Insurance (\$25)
- Personal spending money

✓ How to apply

Contact Dr. Sang-Heui Lee at Management & Marketing Dept. by e-mail (slee@pittstate.edu), or visit his office (110N Kelce)

✓ Eligibility

The criteria to select participants:

1. Year of school (juniors, seniors, and graduate students have higher priority),
2. GPA 2.5 or above,
3. International business major (but not limited to),
4. A good interview with faculty leader

✓ Application deadline: Monday, December 1, 2014

✓ Proposed Deposit Dates and Payment Deadlines

1st deposit: \$500 by

2nd deposit: \$500 by

3rd deposit: \$667.18 by

China: Since the opening up the country to foreign investors through several courses of economic reform, China's economy became the second largest after United States. Products of the U.S. are manufactured and provided by the global supply chains that connect much of the labor, capital, natural resources, and manufacturing facilities and other infrastructures in China.

Guangzhou: Guangzhou (Canton), where countless cultural heritages are still extant, is a modernized city of 12 million people. 70% of industrial production in China is located in Guangzhou. 17% of tax for Guangdong province is from Guangzhou. Being an excellent port on the Pearl River navigable to the South China Sea, and with fast accessibility to Hong Kong, Shenzhen and Macau, Guangzhou serves as the political, economic, scientific, educational and cultural center in Guangdong. The program includes the city trips to Hong Kong and Shenzhen.

The partner university: SCUT was selected as one of 33 National Key Universities, under the direct administration of the Chinese Ministry of Education. (For more information, <http://en.scut.edu.cn/>)